

Syllabus

JOUR 3111 – Journalism Portfolio – Content Development

Prerequisite: Journalism 2111. JOUR 2001 is preferred or can be taken concurrently.

1 Credit. One hour of classroom instruction per week.

The course focuses on using the skills learned in JOUR 2111 to establish the foundation for a journalism portfolio. The course emphasizes using software and technology skills to package news stories, audio, video, still photography and design skills primarily learned and produced in other journalism courses. However, some content will need to be produced in this course to produce a basic portfolio.

Text: Online tutorials on HuskyCT

Software: Wordpress, Audition, Premier, Photoshop

All students must provide:

- Evidence of the ability to produce and edit audio, video and still images.
- Thoroughly researched and well written work for print, online or broadcast media.
- A statement summarizing the student's ongoing journalism experience.

By the conclusion of the course the minimum content in a student's portfolio will be:

- One print news story
- Still photographs to compliment the print news story.
- One live link.
- One minute of edited video with audio.
- A statement of student and professional journalistic experience.

Any student who wishes to earn a grade higher than a C must have other elements in the portfolio. Possibilities include:

- At least two print news stories, one of which is considered in-depth and comprehensive.
- Several still photographs to compliment the print news stories.
- One or more still photographic essays.
- Live links to news stories.
- Edited video with audio.
- Edited audio.
- One or more multimedia packages, which includes edited video, audio and still photographs.
- Data visualization project.
- Examples of new media (Twitter, Facebook, Storify, Instagram)

The instructor will meet with each student at the beginning of the semester and assess what the student has produced in other courses and what can be expected to be produced in those courses in this semester. Most content will be produced outside of this class. The student will then contract with the instructor on what content will be in the portfolio at the end of the semester.

Grading:

Editing and design of the portfolio	75%
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Originality and creativity of the required course content	25%
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The Journalism Portfolio that you produce in this course does not stop at the end of the semester. All students must take JOUR 4111 Journalism Portfolio III and the amount of the content should grow and reflect what the student has produced in the minimum eight advanced courses for the major.

Calendar

Week 1	Introduction
Week 2	Review and agreement with each student on their portfolio plans.
Week 3	Writing the professional statement.
Week 4	Design elements for the portfolio
Week 5	Interviewing, links and finding diverse sources.
Week 6	Still photography review - Photoshop.
Week 7	Mid-term review.
Week 8	Audio recording review - Audition.
Week 9	Video recording review – Premier.
Week 10	Multimedia production
Week 11	Lab - Portfolio production
Week 12	Lab - Portfolio production
Week 13	Planning session for future contributions to the portfolio
Week 14	Final Exam – Complete student portfolios.