

UConn | COLLEGE OF LIBERAL ARTS AND SCIENCES

COMMITTEE ON CURRICULA AND COURSES

Proposal to Add a New Undergraduate Course

Last revised: September 24, 2013

1. Date: April 16 2014
2. Department requesting this course: Journalism
3. Semester and year in which course will be first offered: Fall 2015

Final Catalog Listing

JOUR 3111 Journalism Portfolio II: Content Development

One credit. Prerequisite: JOUR 2111.

Development of online and multimedia skills used by journalists; emphasis on ethical applications. Students will contribute journalism content completed in other courses and develop new content to build a professional portfolio provided on a department-maintained site.

Justification

1. **Reasons for adding this course:** Mid-level course for Journalism majors where students continue to learn the importance of developing a range of digital skills for journalistic reasons.
2. **Academic merit:** Students will use the skills they learned in JOUR 2111 to use existing and new content including text, still and video photography, audio and multimedia to develop a professional portfolio.
3. **Overlapping courses:** None.
4. Number of students expected: 60 per year.
5. Number and size of sections: 4 sections, 15 each.
6. **Effects on other departments:** None
7. Effects on regional campuses: None
8. **Staffing:** Current staffing
9. **Dates approved** by
Department Curriculum Committee: 4/16/14
Department Faculty: 4/16/14
10. Name, Phone Number, and e-mail address of principal contact person: Robert Wyss, 486-3030, Robert.wyss@uconn.edu

Syllabus

A [syllabus](#) for the new course must be attached to your submission email.