

Syllabus
Journalism 4111
Journalism Portfolio III / Professional Presentation

In this class, students complete the portfolio they have been assembling throughout their time in the journalism department. The class consists of seven, two-hour, mentored lab sessions. The final product is the completed portfolio, which can then be linked to professional networking sites.

Each portfolio must contain:

- at least two print news stories, one of which is considered in-depth and comprehensive.
- several still photographs to complement the print news stories
- live links
- edited video with audio
- edited audio
- one or more multimedia packages, which includes edited video, audio and still photographs
- a well written, edited resume

Additional suggested elements:

- video or audio audition tape
- video or audio news package
- data visualization project
- copies or links to student's published work
- one or more photographic essays
- one-or-more photo-and-audio essays
- examples of new media used for journalistic purposes (Twitter, Facebook, Storify, Instagram, etc.)
- links to news blogs maintained by the student

Grading:

- F – Two or more required elements missing or of unacceptable quality
- D – One or more required elements missing or of unacceptable quality
- C – All required elements present and of acceptable quality
- B – “C” standard, with at least one more optional element
- A – “B” standard with two or more optional elements.

Class schedule:

Students are expected to attend each lab to work on their portfolios. Although students may work on any part of their portfolio, certain software will be spotlighted in particular sessions.

Week 1: Two-hour mentored lab. Highlighted software: Wordpress

Week 2: Two-hour mentored lab: Highlighted software: Photoshop and Wordpress

Week 3: Two-hour mentored lab: Highlighted software: Audacity and Wordpress

Week 4: Two-hour mentored lab: Highlighted software: Premier and Wordpress.

Week 5: Two-hour mentored lab

Week 6: Two-hour mentored lab

Week 7: Two-hour mentored lab. Portfolio submitted to faculty for review.